
Charles Angelucci (MIT Sloan) and Alexey Makarin (MIT Sloan)

This graduate-level course is designed for students in economics and related fields who are interested in exploring the topics of the economics of media, the internet, and social networking platforms. The past decade has seen a proliferation of economic research related to the organization of the media industry and the causal effects of technological advancements such as the internet and social media. The course aims to provide a comprehensive overview of this literature, supplementing the graduate curriculum in economics and political science, including the topics on media and politics covered in 14.077. Assessment for the course will be based on participation (50%) and a final research proposal of two pages (50%; due by March 22).

Classes are going to take place on Mondays 9:00AM (sharp) – 11:50AM at E62-587, MIT Sloan School of Management. Administrative support for this class is provided by Sam Reisman (reisman@mit.edu). Office hours can be scheduled by sending an email request to either Charles (cangeluc@mit.edu) or Alexey (makarin@mit.edu).

Class Schedule

1. [February 5, Angelucci]

   Market structure and content variety: Theory and empirics


2. [February 12, Angelucci]

   Market structure and content variety: Theory and empirics


3. **[February 19]** Presidents’ Day — HOLIDAY

4. **[February 26, Angelucci]**

**Real News and Fake News: Findings and Methods**


5. **[March 4, Makarin]**

**Political and economic effects of the Internet expansion**

• Political effects:

• Economic effects
  • Hjort, J., & Tian, L. (2021). The economic impact of Internet connectivity in developing countries.
  • Chiplunkar, G., & Goldberg, P. K. (2022). The Employment Effects of Mobile Internet in Developing Countries (No. w30741).

• Social change:

6. **[March 11, Makarin]**

**Social media and authoritarian politics**


7. **[March 18, Makarin]**

**Social media and individual well-being**


**Economics of online dating platforms**